

Reconstructing Twitter arguments with corpus linguistics

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Introduction

Argument mining

- relatively new field in NLP and CSS
- goal: automatic extraction and representation of argume nts from texts
- classic argumentation schemes:
 - Modus Ponens (X \rightarrow Y, X | Y)
 - Modus Tollens ($X \rightarrow Y, \neg Y \mid \neg X$)
- task: identify premises and conclusions

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Related work

Challenges when looking at real text:

- premises (or even conclusion) are often left implicit (Bosc et al. 2016)
- non-traditional forms of argumentation ("defeasible" arguments, see Walton et al. 2008)
- persuasion is achieved through rhetorical strategies, particul arly selection, arrangement, phrasing of argumentative units (Wachsmuth et al. 2018)



Related work

Finding and classifying arguments automatically in social media is hard (see e.g. Goudas et al. 2014):

- detection of argumentative sentences: ca. 77% F1
- splitting claims and premises: ca. 40% F1
- features for MLs include number of comma tokens, verbs in passive voice, cue words, mean word length, etc.



Related work

Challenges on social media (Goudas et al. 2014)

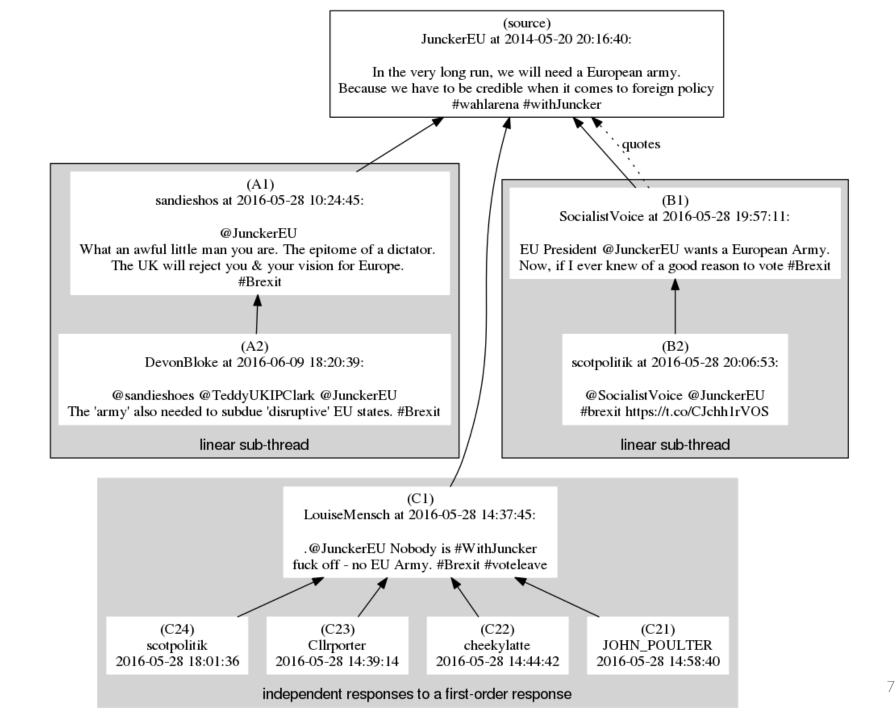
- defeasible arguments (ad hominem in different flavours Dykes et al. forthcoming)
- implicitness (restriction to 140 characters on Twitter)
- unmediated environment (no structure or guidelines, multimodality)
- non-standard language



Argument Mining and Social Media

Ad hominem: the opponent is discredited to strengthen the speaker's own stance

- 1) If you are too lazy to vote then you have no right to complain
- 2) donald trump is too stupid to know the significance of brexit





Corpus

- 6 million tweets containing "Brexit" collected by Milajevs between 05/05-24/08/2016 (<u>https://zenodo.org/record/263584/</u>)
- Pre-referendum only (higher consistency in argumentation)
- Preprocessing
 - Off-the-shelf algorithms for tokenisation and tagging (Owoputi et al. 2013)
 - Custom lemmatiser based on Minnen et al. (2001)
 - Removed near-duplicate tweets generated by social bots (Schäfer et al. 2017).
 - (NER and phrase chunking)



Mapping queries to formulae

\forall {?0 : entity} \in {?1 : entity} : {?2 : property}(?0)
'all entities in entity 1 have property 2 e.g. being an idiot'

...or, on a more positive note:

- Common Folks ad populum (Walton et al. 2008)
 - Premise: I (the speaker) am an ordinary person, that is, I share a common background with you (the audience).
 - Conclusion: Therefore, you ought to take what I say as being more credible or acceptable
- Position to Know *ad populum* (Walton et al. 2008)
 - Premise 1: Everybody in this group G accepts A.
 - Premise 2: This group is in a special position to know that A is true.
 - Conclusion: Therefore, A is (plausibly) true.



From schemes to KWIC

Different linguistic representations

- Common Folks ad populum
 - to stay , because <the average person doesn't need to be left in the hands of the brexit leaders> !! Are ppl really
 - @DrAlanGreene <I'm as against #Brexit as the next man> but this is nonsense
- Position to Know *ad populum*
 - <. As an Irishman I wouldnt mind erasing that border> lol
 - Fortunately most <business people like myself know better>



Corpus linguistics for ArgMining

- Linguistic patterns, but not directly tied to word level
- Corpus-linguistic approach: CQP query language (Evert & Hardie 2011)
 - Phrase/ clause structure patterns defined by POS sequences
 - Word lists representing lexico-semantic categories
 - Iterative development informed by regular concordance analysis and consulting with the CS team

"common|regular|normal|average|ordinary"
[lemma=\$nouns_person_common] (/vp[] | /pp[] | /np[] |
/ap[] | ".?[bB]rexit")+;



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Syntactic macros

```
## A determiner phrase
MACRO dp(0)
[pos = "D"]?
 /ap[]
۱ *
[pos = "N|Z"]+ #noun or proper name
MACRO np base(0)
           # full determiner phrase
  /dp[]
  /pron[] #pronoun
```



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Wordlists for semantic grouping

caveman cheater child clown contempt crap cretin criminal crowd cult cunt dick[a-z]* dictator dinosaur disdain disgrace dodo douche douchebag

\$nouns_person_negative (curently at 150 items)



Case study: Self-identification in the Brexit discourse on Twitter

```
\forall {?0 : entity} \in {?1 : entity} : {?2 :
property}(?0)
```

- Three query types:
 - as an XIY
 - X like me Y
 - {ordinary/normal/common} {people} Y
- Manual categorisation
 - Leave/stay/unclear or NA
 - Group identity statements categorised by domains



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Case study: Self-identification in the Brexit discourse on Twitter

150 -100 stance count leave stay unclear 50 **-**0 -15 common folks as a ... I like me ...

emp. distribution of argumentation schemes s.t. stance



Case study: Self-identification in the Brexit discourse on Twitter

Majority of hits: no clear stance towards Brexit

- 2282509: zin @FiveRights lol <normal people are can't afford Iphones why> ? b they are f
- 3931632: . BREXIT will be better . <As an American I have> only two things to say :
- 6949948: a Soubry eh .. who thinks <men like me are the problem> . Middle aged male and p



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Case study: Self-identification in the Brexit discourse on Twitter

150 -100 stance count leave stay unclear 50 -0 professional national other person voter

emp. distribution of noun phrase categories s.t. stance



Case study: Self-identification in the Brexit discourse on Twitter

Stance may differ within group membership:

- 10364789: . @MyronChristodou @vote_leave <ordinary folk will do worst from #Brexit> - except perhaps t
 32245155: #brexit . Almost <all ordinary folks I speak to are voting Leave> .
- 39052616: emain #brexit #strongerin <As an American I am hopelessly uninformed about the #Brexit>, I just hope Britain ca
- 6237133: ty on brexit is a concern . <As an American I
 can't understand why UK is in EU> & London elected a Musli



Next steps

- Further externalise lexical placeholders into wordlists to improve precision:
 928369: ve read the news recently and <as a result I have mourned> . What should I be scare
- Automated chunks for standard phrases; fallback macros for systematic errors to improve consistency
- Semi-automatic extension of manually compiled wordlists using WordEmbeddings



Conclusion

- Queries balance grammatical and semantic flexibility in patterns
- Each query: one linguistic instantiation of a given argumentation scheme
- Mapping of schemes to logical formulae (theoretical CS)
- Qualitatively informed approach to handle noisy data



Questions?

<Presenters like us would like to thank you>
<As FAU researchers we are looking forward to
your questions>



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